

digitalboost 

Boost your digital business skills

Partner Media Pack

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1. Digital Boost Channels To Tag

Website: <https://www.digitalboost.org.uk/>

LinkedIn: <https://www.linkedin.com/company/digitalboost-org/>

Facebook: <https://www.facebook.com/digitalboost.org.uk>

Instagram: [Digital Boost \(@digitalboost.org.uk\)](#)

Twitter: [Digital Boost \(@digitalboost_uk\)](#)

Hashtag: #DigitalBoost

2. Newsletter Templates

Audience: SMEs + Volunteers

Announcement: we're partnering with Digital Boost

We're excited to announce that [Company Name] is partnering with [Digital Boost](#), a free volunteering platform uniting leaders of small businesses and charities with digital experts.

Founded by [Founders4Schools](#) and [BCG Digital Ventures](#), supported by the [Department for Digital Culture Media and Sport](#), Digital Boost aims to support the six million British small businesses and charities impacted by COVID-19 on their digitisation journey.

Digital Boost does this by providing a community of digital expert volunteers to support charities and small businesses through "Boost Calls" (1-on-1 support calls) "Boost Workshops" (interactive webinars) and "Boost Skills" (curated resources on digitisation).

Our ask from you: join Digital Boost as a volunteer or organisation, and spread the word!

We want to help spread the word around Digital Boost so that as many volunteers, and as many small businesses and charities sign up to the service as possible. This is what you can do:

1. Become a Digital Expert volunteer and run 121 mentoring calls or host virtual workshops by filling out Digital Boost's [volunteer form](#). Volunteering is completely flexible - you choose how many 1hr calls to accept, and when!
2. Sign up as a Small Business or Charity to receive free expert support by filling out Digital Boost's [organisation form](#)
3. Share Digital Boost's [website](#) with your networks, asking people to join as volunteers or as organisations - or to spread the word themselves by posting on their own networks!

We are proud to be supporting Digital Boost and believe it will have significant impact on the wider small business and charity community. Please join us on this exciting journey to help rebuild and grow a key sector of the economy!

2. Newsletter Templates

Audience: Volunteers only

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Our ask from you: join Digital Boost as a volunteer and spread the word!

We want to help spread the word around Digital Boost so that as many volunteers sign up to the service as possible, in order to offer their expert support to UK small businesses and charities. This is what you can do to help:

1. Become a Digital Expert volunteer and run 121 mentoring calls or host virtual workshops by filling out Digital Boost's [volunteer form](#). Volunteering is completely flexible - you choose how many 1hr calls to accept, and when!
2. Share Digital Boost's [website](#) with your networks, asking people to join as volunteers or as organisations - or to spread the word themselves by posting on their own networks!

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Our ask from you: sign up to Digital Boost if you need support in digitising your organisation, and spread the word!

We want to help spread the word around Digital Boost so that as many UK Small Businesses and Charities as possible can get expert support in their digitisation journeys. This is what you can do to help in that:

1. Sign up as a Small Business or Charity to receive free expert support by filling out Digital Boost's [organisation form](#).
2. Share Digital Boost's [website](#) with your networks, asking people to join as volunteers or as organisations - or to spread the word themselves by posting on their own networks!

Thanks!

3. LinkedIn/Facebook

Audience: SMEs + Volunteers

We're excited to announce that [Company Name] is partnering with [Digital Boost](#), a free volunteering platform uniting leaders of small businesses and charities with digital experts.

- Are you a digital professional who wants to volunteer to help the nation's small businesses and charities survive and thrive Covid-19 through 1-to-1, 1hr mentoring calls or virtual workshops? Join Digital Boost: <https://bit.ly/2Y6jx64>
- Are you part of a small business or charity who needs expert support through 1-to-1 calls, interactive webinars and curated resources? Sign up to Digital Boost: <https://bit.ly/3dObmSg>

3. LinkedIn/Facebook

Audience: SMEs only

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3. LinkedIn/Facebook

Audience: Volunteers only

We're excited to announce that [Company Name] is partnering with Digital Boost, a free volunteering platform uniting leaders of small businesses and charities with digital experts.

Are you a digital professional who wants to volunteer to help the nation's small businesses and charities survive and thrive Covid-19 and beyond through 121 mentoring calls or virtual workshops? Join Digital Boost: <https://bit.ly/2Y6jx64>

4. Twitter

Audience: SMEs + Volunteers

We're excited to announce that we're partnering with Digital Boost, a free volunteering platform uniting leaders of small businesses and charities with digital experts.

If you want to volunteer on your own terms and make a difference, join here: <https://bit.ly/2Y6jx64>

If you are a small business or charity and want free, expert support, sign up here: <https://bit.ly/3dObmSg>

#DigitalBoost

5. Visual Assets

Instagram - 1000px x 1000px

<https://drive.google.com/file/d/1yJsYR03OYAnHFnQfWgfGzIVscWzINDbw/view?usp=sharing>



**A free volunteering platform
uniting digital experts with
leaders of small businesses
and charities**

Sign up now
digitalboost.org.uk

5. Visual Assets

Facebook/LinkedIn - 1000px x 675px

<https://drive.google.com/file/d/1Ny6uPDFtU9UbOWCpN72y14RZMptM8wv/view?usp=sharing>



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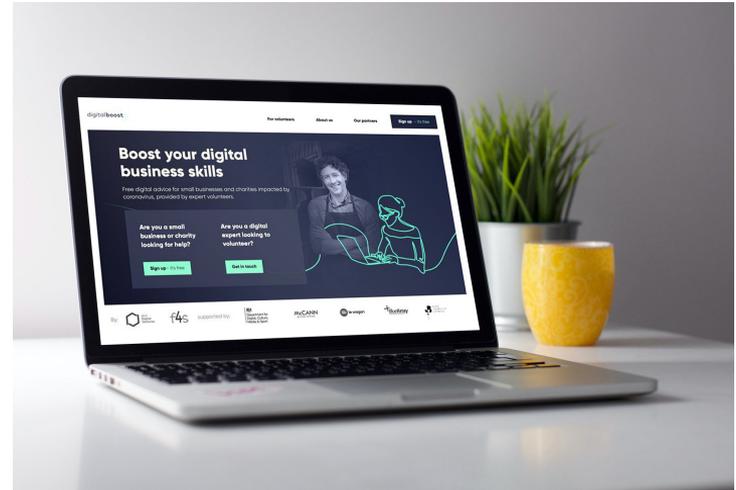
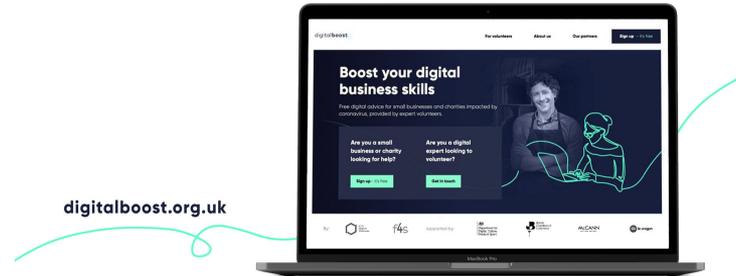
Sign up now
digitalboost.org.uk

5. Visual Assets

Product Mockups

https://drive.google.com/drive/folders/1-gq5RUv89FHVnyf5kXU4eAuPdvVP_Y3-?usp=sharing

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5. Visual Assets

Logos

<https://drive.google.com/drive/folders/1FiAIDWQ0YXTGlvG8Blf80tUYN0U-Cb-O?usp=sharing>

- icon white
- icon green/black
- full logo white
- full logo white w/green icon
- full logo black w/green icon

